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UNLOCK THE
POTENTIAL OF
YOUR VOICE.
WITH
CONFIDENCE
AND CLARITY,
YOU HAVE THE
POWER TO
CAPTIVATE
AUDIENCES,
DRIVE
INFLUENCE, &
LEAD CHANGE.

--Hanan Al Sammak

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PUBLIC SPEAKING MASTERY

INSPIRE & INFLUENCE

**COACHING
PROGRAM**



Opening Remarks



PROGRAM OVERVIEW

In today's competitive world, effective communication is the key to success. Whether you're a business professional, entrepreneur, or aspiring leader, mastering the art of public speaking is non-negotiable. This comprehensive course is designed to empower you with the skills, confidence, and presence to captivate any audience, inspire action, and leave a lasting impact.

The sessions will focus on the science of influence, motivation and peak performance —all based on advanced Emotional Intelligence techniques & Positive Psychology.

PROGRAM PROCESS

1. Identify values, mental & emotional blocks.
2. Brainstorm ways to overcome fear & limiting beliefs.
3. Design content & keynote speeches
4. Build confidence & communication skills.
5. Enhance your tone of voice & body language.
6. Practice your power of influence

WHO IS IT FOR?

CEO's, managers, employers, entrepreneurs, students and anyone who want to develop their speaking skills and convey their ideas into reality.

WHAT IS INCLUDED

- ✓ ASSESMENT & QUIZES
- ✓ INTERACTIVE EXERCISES
- ✓ Q&A SEGMENT
- ✓ SCIENCE-BASED KNOWLEDGE
- ✓ PRACTICAL TIPS
- ✓ CERTIFICATE FROM HAC

PROGRAM DETAILS

- Location: Level 41. Emirates Towers, Dubai.
- Duration: 8 hours
- # of Sessions: 4 sessions (2 hours per session)
- Rate per session: AED 1,125
- Total cost of Program: AED 4,500



In partners with



PROGRAM OUTLINE

Module 1: Foundations of Powerful Communication

- Understanding the psychology of effective communication.
- Overcoming stage fright and building confidence.
- Developing a powerful speaking mindset.

Module 2: Crafting Compelling Messages

- Identifying your audience and their needs.
- Structuring your speech for maximum impact.
- Utilizing storytelling techniques to engage and inspire.

Module 3: Mastering Delivery Techniques

- Polishing your vocal delivery: tone, pitch, and pace.
- Harnessing the power of body language and nonverbal communication.
- Using visual aids effectively to enhance your message.

Module 4: Handling Q&A Sessions and Audience Interaction

- Strategies for handling tough questions with grace and confidence.
- Techniques for fostering audience engagement and interaction.
- Building rapport and connection with your audience.

Module 5: Overcoming Common Challenges and Pitfalls

- Dealing with unexpected situations and distractions.
- Managing nerves and maintaining composure under pressure.
- Fine-tuning your performance through constructive feedback and self-assessment.

Module 6: Elevating Your Presence and Impact

- Cultivating charisma and authenticity as a speaker.
- Establishing credibility and authority in your field.
- Leveraging public speaking opportunities to advance your career.



MEET YOUR COACH

Hanan is a public speaker, entrepreneur, a certified Life Coach ICF, a Published Author of 3 Self Development Books & the Founder of HAC Consultancies. With over 9 years of experience started from a motivational "HayaTech Show" on Youtube with over 160k subscribers and in depth self study & research in management, & positive psychology, Hanan trained & coached more than 65K employees, managers, entrepreneurs in improving their performance & success habits leading to a balanced mental health. As one of the most influential personalities & the voice of community awarded by His Highness Sheikh Faisal Al Qassimi in 2015, & awarded in 2021 as one of the Top Influential Women of Excellence, & Top 20 Young Achievers under the age of 35 awarded by the Gov Youth Summit as the GCC Rising Stars in 2021, featured in leading newspapers & magazines, spoke across hundreds of stages across the GCC, Hanan quit her corporate job in 2014 & decided to pursue corporate coaching, speaking, and training as a full time career.

Hanan's goal is to contribute in positive influence by inspiring the audience to live a healthy lifestyle with a positive mindset focusing on topics such as leadership, empowerment, success & wellbeing.

TESTIMONIALS

- “ I attended Corporate Wellbeing Course with Hanan in 2016. Her energy is honorable. Her methods are creative & interactive. Super knowledgable. I recommend her strong capabilities & skills in training. H.E *Saeed Hareb, Executive Council Dubai Sports Council*
- “ Hanan is a thorough and professional Speaker. She always listens & works closely with the clients to deliver quality work. She is a role model & a change agent creating happiness wherever she goes. *Saana Azaam, Founder of Mena Speakers*
- “ I have been taking communication and public speaking coaching sessions with Hanan for the past 3 years now. Her programs were very useful, inspirational and motivating. She will simply teach you powerful skills to facilitate you going forward with a better life plan. I highly recommend her coaching programs." *Muhammad, SAIF Freezone.*

CREDENTIALS

- ✓ CERTIFIED LIFE COACH ICF
- ✓ DIPLOMA POSITIVE PSYCHOLOGY
- ✓ THETAHEALER THINK INSTITUTE OF KNOWLEDGE
- ✓ +10 YEARS TRAINING EXPERIENCE



65K

PROFESSIONALS TRAINED

1500

COURSES DELIVERED

200K

SATISFIED CLIENTS

“

**JOIN US ON THIS
TRANSFORMATIVE
JOURNEY AND
UNLOCK YOUR FULL
POTENTIAL AS A
POWERFUL AND
INFLUENTIAL
COMMUNICATOR.
ENROLL NOW AND
TAKE THE FIRST
STEP TOWARDS
BECOMING A
MASTERFUL PUBLIC
SPEAKER LEAVES A
LASTING LEGACY.**

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