

CORPORATE COACHING PROPOSAL

# PUBLIC SPEAKING MASTERY

HANAN ALSAMMAK CONSULTANCY

PREPARED FOR :

**GOVERNMENT ENTITY**

A black and white photograph of a woman wearing a black hijab and a white top, speaking at a podium. The podium has the 'investni O' logo on it. The background is a dark, textured wall. The image is framed by a yellow border on the right and bottom.

investni O



# ABOUT HAC

We are a management consultancy company licensed under Government of Sharjah, Free Zone Authority, dedicated to elevating wellbeing and fostering personal growth. Through tailored consultancy services and comprehensive corporate trainings, we empower individuals and organizations to realize their full potential. With a passion for education and self-development at our core, we strive to be the premier consultancy, guiding clients to become the best versions of themselves resulting in positive work cultures.



HANAN AL SAMMAK CONSULTANCY LLC

# PUBLIC SPEAKING MASTERY: INSPIRE & INFLUENCE

This Coaching program is accredited from the CPD  
Continuing Professional Development.



## WHO IS THE PROGRAM FOR?

CEO's, managers, employers, entrepreneurs, and any professional who wants to develop their speaking skills and turn their ideas into reality.

In today's competitive world, effective communication is the key to success. Whether you're a business professional, entrepreneur, or aspiring leader, mastering the art of public speaking is non-negotiable. This comprehensive communication course is designed to empower leaders & managers with the skills, confidence, and presence to captivate any audience, inspire action, and leave a lasting impact. The program will focus on the science of influence, motivation, and peak performance, all based on advanced Emotional Intelligence techniques & Positive Psychology.



# PROGRAM MODULES



## MODULE 1: FOUNDATIONS OF POWERFUL COMMUNICATION

- Understanding the psychology of effective communication.
- Overcoming stage fright and building confidence.
- Developing a powerful speaking mindset.



## MODULE 2: RAFTING COMPELLING MESSAGES

- Identifying your audience and their needs.
- Structuring your speech for maximum impact.
- Utilizing storytelling techniques to engage and inspire.



## MODULE 3: MASTERING DELIVERY TECHNIQUES

- Polishing your vocal delivery: tone, pitch, and pace.
- Harnessing the power of body language and nonverbal communication.
- Using visual aids effectively to enhance your message.



## MODULE 4: HANDLING Q&A SESSIONS & AUDIENCE INTERACTION

- Strategies for handling tough questions with grace and confidence.
- Techniques for fostering audience engagement and interaction.
- Building rapport and connection with your audience.



## MODULE 5: OVERCOMING COMMON CHALLENGES AND PITFALLS

- Dealing with unexpected situations and distractions.
- Managing nerves and maintaining composure under pressure.
- Fine-tuning your performance through constructive feedback and self-assessment.



## MODULE 6: ELEVATING YOUR PRESENCE AND IMPACT

- Strategies for handling tough questions with grace and confidence.
- Techniques for fostering audience engagement and interaction.
- Building rapport and connection with your audience.



# PROGRAM DETAILS


 Duration of Program: 10 Hours.

 Program Format:

- 1 to 1 private coaching sessions distributed across 3 weeks (7 Sessions)

 Language: Arabic or English

 Location: Online or Live (meeting hall in Dubai)

 Note: HAC is happy to organize, plan & conduct the program at a hotel if preferred by entity.

## COST

- AED 7000 per individual.
- Payment terms as follows:
  - Payment to be transferred upfront before the session. 50% to be deducted if the session is cancelled 3 days before the suggested date.

## BONUS

Attendees will receive workbooks and certificate of appreciation from HAC. Attendees will also receive certificates from the CPD Continuing Professional Development.



# ABOUT COACH

Hanan AlSammak is a professional speaker, Founder of HAC Hanan AlSammak Consultancy that is a member of CPD. She is a Certified Professional trainer from the Canada Global Center; a certified Life Coach from the International Coaching Federation, a ThetaHealer from ThiNk Institute of Knowledge, and a hypnotherapist from the American Association of Hypnotherapy and a Published Author of 3 Self Development Books. With over 10 years of experience in depth study & research in communication, management, & positive psychology, Hanan trained & coached more than 65K employees, managers, entrepreneurs in improving their performance & success habits leading to a balanced mental health. As one of the most influential personalities & the voice of community awarded by His Highness Sheikh Faisal Al Qassimi in 2015, & awarded in 2021 as one of the Top Influential Women of Excellence, & Top 20 Young Achievers under the age of 35 awarded by the Gov Youth Summit as the GCC Rising Stars in 2021, featured in leading newspapers & magazines, spoke across hundreds of stages across the GCC, Hanan quit her corporate job in 2014 & decided to pursue corporate coaching, speaking, and training as a full time career. Hanan's goal is to contribute in positive influence by inspiring the audience to live a healthy lifestyle with an enhanced wellbeing focusing on topics such as leadership, empowerment, success & wellbeing.

# TESTIMONIALS

“

*I attended Corporate Wellbeing Course with Hanan in 2016. Her energy is honorable. Her methods are creative & interactive. Super knowledgeable. I recommend her strong capabilities & skills in training.*

**H.E Saeed Hareb,  
Executive Council Dubai Sports Council**

“

*Hanan gave us The New Wellbeing session. I benefited from a lot of information that was presented in a unique way for anyone looking for sincere, authentic, impactful and applied science. Very Influential.*

**Sami Abu Hattab,  
HR.Director Mubadala**

“

*Hanan is a thorough and professional Speaker. She always listens & works closely with the clients to deliver quality work. She is a role model & a change agent creating happiness. wherever she goes.*

**Saana Azaam,  
Founder of Mena Speakers**

# THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU



## HANAN ALSAMMAK CONSULTANCY LLC

Shams Business Center, Sharjah  
Media City Free Zone, Al  
Messaned, Sharjah, UAE

🌐 [www.hananalsammak.com](http://www.hananalsammak.com)  
✉ [hananalsammak@hotmail.com](mailto:hananalsammak@hotmail.com)  
☎ 0552906916